## Economic Development & Tourism Services and Supports

Haldimand County is committed to creating an environment for businesses to thrive. Our Economic Development & Tourism Division (EDT) links the business community to partners, helping pave the way for business development and expansion within Haldimand. Staff leverage their experience and knowledge of the local landscape to provide consultation services and hands-on solutions to help you.



Connecting you to incentives through Haldimand County programs and partnerships including:

- Downtown Community Improvement Program
- Rural Business and Tourism Community Improvement Program
- Rural Water Quality Program
- Referrals to regional, provincial, and federal funding opportunities
- Business Organizations Operational Grants

#### Business Information & Local Organizations

- Advice on available properties and permitted uses
- Connections to Building and Municipal Enforcement Services, and Planning and Development Division for ease of development execution
- Referral to the Haldimand County Development Concierge Team for qualified businesses
- Updated news on local, provincial, and federal services for business
- Statistics and Community Profiles to assist in business planning or starting a new venture
- Signage Programs: tourism directional, amenity, agricultural
- Filming Inquiries & permitting
- E-Blast subscription & networking opportunities
- Referrals to business financing and assistance such as: Enterprise Centres, Grand Erie Business Centre, St. Leonard's Employment Services
- Connections to local BIA's, Chambers, and Board of Trade
- Local Labour Market Information
- Business Development & Planning and Agriculture Advisory Committee liaison

### Marketing Activities, Tourism Supports & Digital Skills

- Tourism Information Services in partnership with local Chambers
- Assistance for accurate Google business listings and 360 business photos
- Haldimand Marketplace
- Seasonal Patio permitting
- Business video showcases and partner photography
- Social media promotion and assistance
- Seasonal publications
- Haldimand Farmers Market promotions
- Links to Tourism Partners (SWOTC & Destination Ontario)
- Strategic planning
- Visitor Maps & Guides
- Tourism advertising and Real. Local. advertising
- Tourism experience development and coaching
- Partnerships with bloggers and travel writers
- Tourism product development assistance
- TourismHaldimand.ca listings and content
- Operation of Real.Haldimand. Marketplace



# Workshops & Partnerships

Build your skills and your network through:



- Haldimand County Workshops
- Haldimand Tourism Network
- Haldimand Events including Mayor's Breakfast and Small Business Week
- How To information to hone your skills
- Brantford-Brant Resource Centre Workshops
- Ontario Southwest
- Mohawk College: City School By Mohawk
- Connection to local programming through local school boards (GEDSB & BHNCDSB)



@TourismHaldimand



@Haldimand County Tour is m



@BusinessHaldimand



www.BusinessHaldimand.ca

### Contact Us

For more information or assistance contact opportunity@haldimandcounty.on.ca or call 905-318-5932 ext. 6331